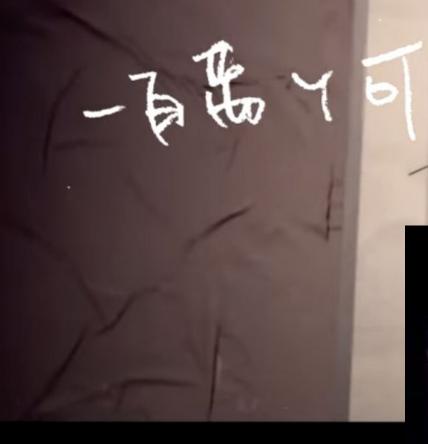
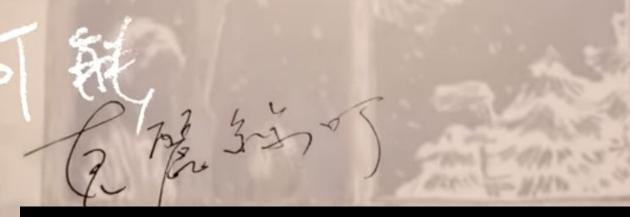
TCS/FL AND POP ELEMENTS

CHRISTINE WELCH 克麗絲叮

《克麗絲叮的尋尋覓覓》(2014)









THE JOURNEY BEGINS

- First year of college
- language shortlist
 - Arabic
 - Japanese
 - Chinese

Why choose Chinese?



- Script
- Geopolitical concerns
- Study abroad
- Career benefits



Art fair project, age 6

The true beginning

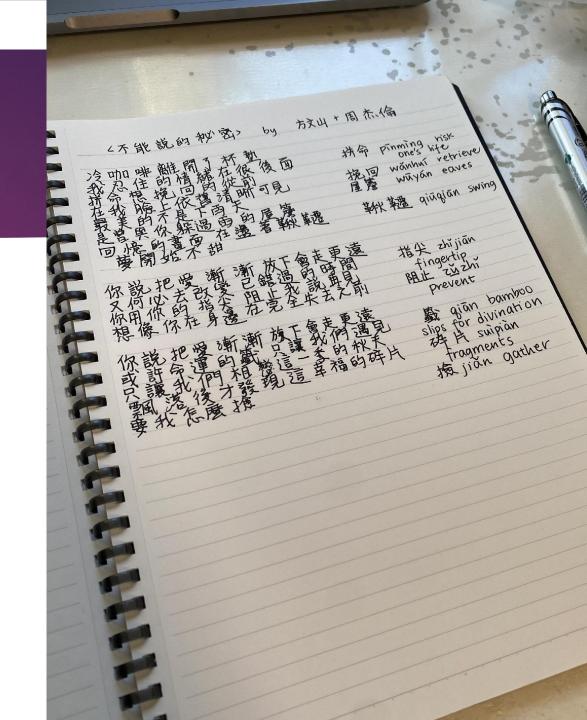
The Secret /《不能說的秘密》 電影 (2008)

- Motivation
- Culture
- Relatable
- □ language learning praxis



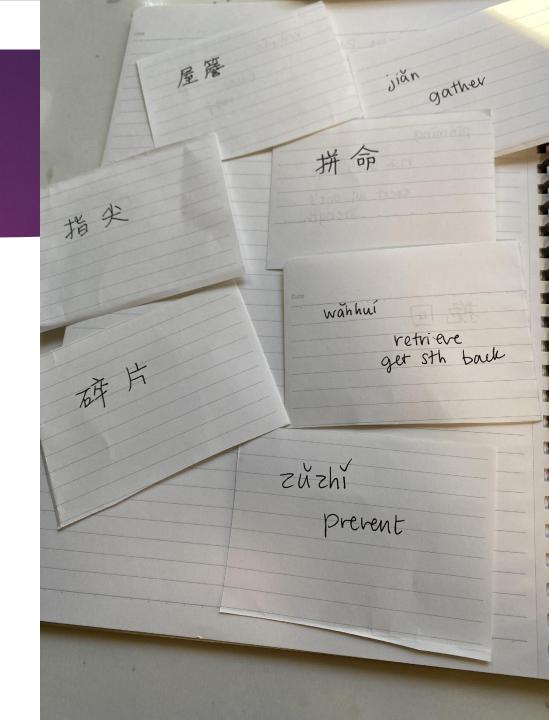
LYRICS NOTEBOOK

- 1. One song a day
 - copy lyrics
 - define unknown words, pinyin
- 2. Listen to song
- 3. Sing song while reading lyrics
- 4. Continue to listen to song repeatedly until memorized



FLASHCARDS

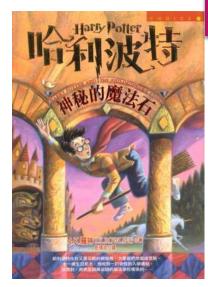
- Make flashcards of new vocabulary from songs (or movies/dramas/podcasts, etc.)
- 2. Practice until memorized
- Add to a stack of flashcards to review in the future



OTHER MATERIALS

- Idol dramas, their theme songs
- English or Chinese subtitles
- As much as possible, male flashcards
- Movies
- Books for example, Harry Potter in Chinese







IMMERSION ENVIRONMENT

- Creat an "immersion environment" at home
- Seek out opportunities to use the target language
 - HelloTalk
 - Study abroad Beijing, Fall 2008
 - Volunteer English teacher Taiwan, Summer 2009
 - Fulbright ETA Kaohsiung, 2010-2011
 - Language exchange partner
 - Diary





LANGUAGE LEARNING MODEL

*Seek out stories of people who have succeeded

FANG WENSHAN 方文山

Pop songs and traditional literature/culture

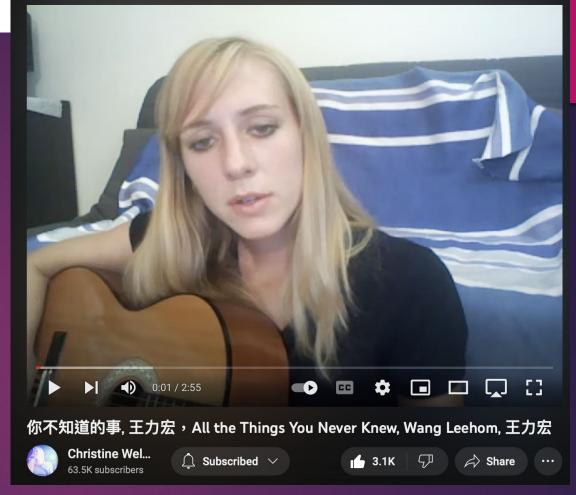
Chinese poetry: a practice with a long history

Even pop songs can be deep, many layered

《中國風:歌詞裡的文字遊戲》(2008)







COVER SONGS

Aesthetics of language – 咬字、清楚 Translations of English songs ~36 songs

MASTERS AT NTNU

- Poetics 詩學 course
- One poem every week regulated and unregulated
- "ancient poems"

夏雨淚常垂 秋風葉易追 歸來人忘路 凝眺月思誰

POEMS - ORIGINAL SONGS

- ► "Ancient style poems"
 ☐ song lyrics
- ► "What Are You Looking For?" 尋尋 覓覓
- ► "Into the Bamboo Forest" 竹林中





- Combine original lyrics with ancient Chinese literature
- Engage student interest

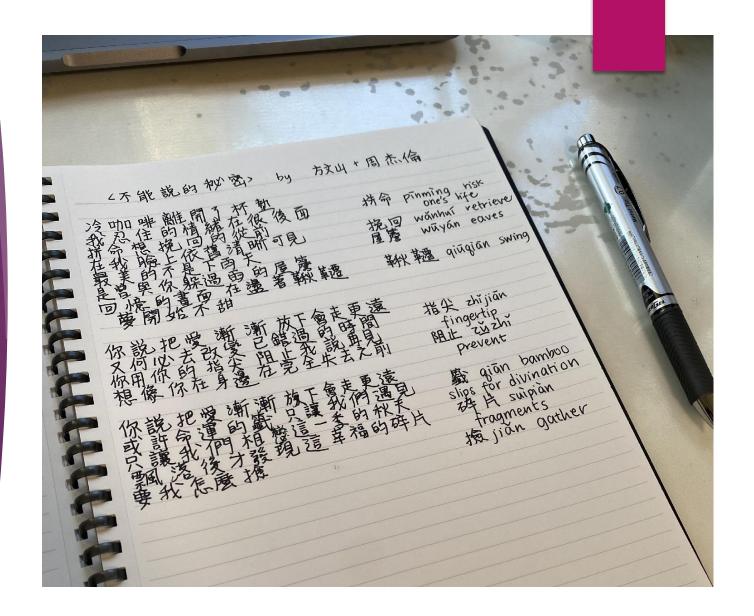
A MILLION POSSIBILITIES / 一百萬個可能

DIGITAL TOOLS

- Duolingo, Pleco, HelloTalk etc.
- Spotify, Netflix so much easier to find content
- Digital creation videos
- Dubbing, subtitling projects

VS.

Handwriting



CONCLUDING THOUGHTS

- 1. Finding target language materials which engage personal interest
- 2. Engaging multiple senses
- 3. Repetition
- 4. Role Model
- 5. Immersion environment
- 6. Journey: from mimicry to production

translation, subtitling, journaling, other types of videos (cooking? skits? Explanatory videos? Travel-vlogs?), TikToks, speeches, etc.

Explore the topic/genre of your interest in the target language to create your own "immersion environment" from Day 1